Rate Type

\$125.00 NM

\$125.00 NM

\$125.00 NM

DUPLINVOICE TE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Waterfront Strategies Attention: Accounts Payable 1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

10/07/12

Spots: # Ch Day Air Date Air Time Description

10/01/12

1 WESHW 10/03/12

3 WESHTh 10/04/12

-TWTF--

4:56 AM *Early Sunrise @4:30AM

4:43 AM *Early Sunrise @4:30AM

2 WESHTu 10/02/12 4:49 AM *Early Sunrise @4:30AM

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

Billing Calendar Billing Type Deal #

Broadcast Cash

Special Handling

| <u>Advertiser Code</u> | <u>Product Code</u> | 120 | 127

Agency Ref Advertiser Ref

Spots/

							Spots/			
Line Start D	ate End Dat	e Descr	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 10/02/ Class o	2 10/05/12 of Time - Pre-ei		arly Sunrise n notice	5:00-6:00 AM	-TWTF	:30	4	\$300.00	NM	
Weeks	Start Date 10/01/12	End Da 10/07/1		Spots/Week 4	<u>Rate</u> \$300.00					
Spots:	Ch Day	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	WESHTu '	10/02/12	5:28 AM M-F Ea	arly Sunrise	5:00-6:00 AM	:3	30 SEIU12FI	_10т02н		\$300.00 NM
;	WESHW '	10/03/12	5:27 AM M-F Ea	arly Sunrise	5:00-6:00 AM	::	30 HMP12FL	10т02н		\$300.00 NM
:	WESHTh '	10/04/12	5:42 AM M-F Ea	arly Sunrise	5:00-6:00 AM	::	30 SEIU12FI	_10т02н		\$300.00 NM
	4 WESHF	10/05/12	5:52 AM M-F Ea	arly Sunrise	5:00-6:00 AM	::	30 HMP12FL	10т02н		\$300.00 NM
2 10/02/ Class	12 10/05/12 of Time - Pre-e		Sunrise @6AM n notice	6:00-7:00 AM	-TWTF	:30	4	\$1,100.00	NM	
Weeks				Spots/Week	Rate					
200	10/01/12	10/07/1		4	\$1,100.00		The second second			
Spots:	A A A A A A A A A A A A A A A A A A A	Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
		10/02/12	6:12 AM M-F St		6:00-7:00 AM		30 HMP12FL			\$1,100.00 NM
	1 WESHW	10/03/12	6:24 AM M-F St	unrise @6AM	6:00-7:00 AM	-	30 SEIU12F			\$1,100.00 NM
1	3 WESHTh	10/04/12	6:54 AM M-F St	unrise @6AM	6:00-7:00 AM	:	30 HMP12FL	10т02н		\$1,100.00 NM
	4 WESHF	10/05/12	6:45 AM M-F St	unrise @6AM	6:00-7:00 AM		30 SEIU12F	L10T02H		\$1,100.00 NM
3 10/02/ Class	12 10/05/12 of Time - Pre-e		Today Show h notice	7:00-9:00 AM	-TWTF	:30	5	\$1,600.00	NM	
Weeks	Start Date 10/01/12	e End Da 10/07/		Spots/Week 5	<u>Rate</u> \$1,600.00					
Spots:	# Ch Day	Air Date	Air Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type
0	1 WESHTu	10/02/12	8:42 AM NBC T	oday Show	7:00-9:00 AM	:	30 SEIU12F	L10T02H		\$1,600.00 NM
	2 WESHW	10/03/12	8:43 AM NBC T		7:00-9:00 AM		30 HMP12FL	10т02н		\$1,600.00 NN
	3 WESHTh	10/04/12	8:29 AM NBC T		7:00-9:00 AM	:	30 SEIU12F	L10T02H		\$1,600.00 NN
	4 WESHF	10/05/12	7:29 AM NBC T	•	7:00-9:00 AM	:	30 HMP12FL	10т02н		\$1,600.00 NN
		10/05/12	7:59 AM NBC T		7:00-9:00 AM	:	30 SEIU12F	L10Т02Н		\$1,600.00 NN
4 10/02/ Class	12 10/05/12 of Time - Pre-e	2 *Early mptible wit	y Sunrise @4:30A h notice	M 430a-5am	-TWTF	:30	3	\$125.00	NM	
Weeks	Start Dat			Spots/Week	Rate \$125.00					-

\$125.00

Start/End Time

430a-5am

430a-5am

430a-5am

Length Ad-ID

:30 HMP12FL10T02H

:30 SEIU12FL10T02H

:30 HMP12FL10T02H





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.v	vesh.com									
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4	10/02/12	10/05/12	*Early Sunrise @4:30A	M 430a-5am	-TWTF	:30	3	\$125.00	NM	5,2 F R. S. S. S. S. S. S.
			ptible with notice					V 120.00		
F	10/06/12	10/06/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	1	\$400.00	NM	
`			ptible with notice	0.00-0.00 AIVI	3	.50		φ400.00	14101	
	Weeks:	Start Date		Spots/Week	<u>Rate</u>					
	Cnoto: # Ch	10/01/12	10/07/12S-	1	\$400.00	1	4h A 4l ID			Dete Time
	Spots: # Ch	<u>Day Ai</u> ESHSa 10			Start/End Time 6:00-8:00 AM		<u>th Ad-ID</u> 30 SEIU12F	ı 10т02н		<u>Rate Type</u> \$400.00 NM
							JO 3210121			ψ+00.00 14101
-	10/06/12 Class of Tir	10/06/12 ne - Pre-em	NBC Saturday ptible with notice	Sat 8-10am	S-	:30	1	\$1,400.00	NM	
	Weeks:		End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/01/12 Day <u>Ai</u>	10/07/12S- r Date Air Time Descrip	1 ntion	\$1,400.00 Start/End Time	Leng	th Ad-ID			Rate Type
	Later Control of the	ESHSa 10			Sat 8-10am		30 HMP12FL	10т02н		\$1,400.00 NM
									12,023100	+1,100.00 THM
_ 7	7 10/07/12 Class of Tir	10/07/12 ne - Pre-em	Sun Sunrise@6-8 AM ptible with notice	6:00-8:00 AM	S	:30	1	\$400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Snoto: # Ch	10/01/12 Day Ai	10/07/12S	1 ntion	\$400.00 Start/End Time	Long	14b V 4 1D			Poto Typo
	Spots: # Ch	ESHSu 10			6:00-8:00 AM		<u>ith Ad-ID</u> 30 SEIU12F	т 10т02н		<u>Rate Type</u> \$400.00 NM
_										Ψ-100.00 14101
	3 10/07/12 Class of Tir	10/07/12 me - Pre-em	NBC Sunday Today ptible with notice	8:00-9:00 AM/9-11A	!S	:30	1	\$1,800.00	NM	
	Weeks:	Start Date	End Date MTWTFSSS	Spots/Week	Rate					
	Spots: # Ch	10/01/12 n <u>Day Ai</u>		1 ntion	\$1,800.00 Start/End Time	Lenc	th Ad-ID			Rate Type
	. —	ESHSu 10			8:00-9:00 AM/9		30 HMP12FL	.10т02н		\$1,800.00 NM
										ψ1,000.00 Tim
	9 10/02/12 Class of Ti	10/05/12 me - Pre-em	Regis & Kelly 9-10 AM ptible with notice	9:00-10:00 AM	-TWTF	:30	4	\$800.00	NM	
	Weeks:	Start Date		Spots/Week	Rate					
	Spots: # Ch	10/01/12 n Day Ai	10/07/12 -TWTF r Date Air Time Descri	4	\$800.00 Start/End Time	Lend	th Ad-ID			Rate Type
				& Kelly 9-10 AM	9:00-10:00 AM		30 HMP12FL	.10т02н		\$800.00 NM
				& Kelly 9-10 AM	9:00-10:00 AM		30 SEIU12F			\$800.00 NM
				& Kelly 9-10 AM	9:00-10:00 AM	:	30 HMP12FL	.10т02н		\$800.00 NM
	2 W	ESHF 10	0/05/12 9:19 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:	30 HMP12FL	.10т02н		\$800.00 NM
10	0 10/02/12	10/05/12	NBC Today Show II	10AM-11AM	-TWTF	:30	2	\$700.00	NM	
-	Class of Ti	me - Pre-em Start Date	eptible with notice End Date MTWTFSS	Spots/Week	Pata					
	VVCCNS.	10/01/12	10/07/12 -TWTF	Spots/vveek 2	<u>Rate</u> \$700.00					
	Spots: # Ch				Start/End Time	Lend	gth Ad-ID			Rate Type
	·		0/03/12 10:56 AM NBC T	Today Show II	10AM-11AM		30 HMP12FL	_10т02н		\$700.00 NM
	1 W	ESHTh 10	0/04/12 10:56 AM NBC T	Today Show II	10AM-11AM		30 SEIU12	L10Т02H		\$700.00 NM
1	1 10/02/12	10/05/12	NBC Today Show III	11AM-12PM/10-11	4 -TWTF	:30	2	\$600.00	NM	
L'			ptible with notice	1 17 MVI= 121 IVI/ 10=1 I	LWII	.50		ΨΟΟΟ.ΟΟ	IAIVI	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$600.00					
	Spots: # Cl	n <u>Day A</u>		iption	Start/End Time	Len	gth Ad-ID			Rate Type
	1 W	ESHW 10	0/03/12 11:29 AM NBC 1	Today Show III	11AM-12PM/10)-11/	30 SEIU12	FL10T02H		\$600.00 NM
	2 W	ESHTh 10	0/04/12 11:29 AM NBC 7	Today Show III	11AM-12PM/10)-11/	:30 HMP12FI	_10т02н		\$600.00 NM
1	2 10/02/12 Class of Ti	10/05/12	M-F NOON NEWS 12-	-12:12:00-12:30 PM	-TWTF	:30	4	\$600.00	NM	
	100000		nptible with notice End Date MTWTFSS	Cnote Missle	Data					
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					





4 WESHTh

10/04/12

6:22 PM M-F 6-6:30 PM

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.w	esh.com										
	0	E 15	. 5		0		1	Spots/		_	
Line	Start Date	End Da	eto and a second	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	10/02/12 Class of Tir	10/05/1 ne - Pre-			-12:12:00-12:30 PM	-TWTF	:30	4	\$600.00	NM	S. A. Park
		10/01/12	2 10/0	7/12 -TWTF	4	\$600.00					
	Spots: # Ch	Day	Air Date	Air Time Descr	ription	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 WE	ESHTu	10/02/12	12:23 PM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	:3	30 SEIU12FI	L10T02H		\$600.00 NM
		ESHW	10/03/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 HMP12FL			\$600.00 NM
		ESHTh	10/04/12		NOON NEWS 12-12:30	12:00-12:30 PM	(7.5	30 SEIU12FI			\$600.00 NM
	3 WE	ESHF	10/05/12	11:59 AM M-F N	NOON NEWS 12-12:30	12:00-12:30 PM	:3	30 SEIU12FI	L10Т02Н		\$600.00 NM
13	10/02/12 Class of Tir	10/05/1 ne - Pre-			2-3PM	-TWTF	:30	4	\$500.00	NM	
	Weeks:	Start Da 10/01/12			Spots/Week 4	<u>Rate</u> \$500.00					
	Spots: # Ch	The same of the sa	Air Date	Air Time Descr		Start/End Time	-	th Ad-ID			Rate Type
		ESHTu	10/02/12		E COURIC DAY	2-3PM		30 HMP12FL			\$500.00 NM
		ESHW	10/03/12		E COURIC DAY	2-3PM		30 HMP12FL			\$500.00 NM
		ESHTh ESHF	10/04/12 10/05/12		E COURIC DAY E COURIC DAY	2-3PM 2-3PM		30 HMP12FL 30 HMP12FL			\$500.00 NM \$500.00 NM
		2301			E COURIC DAT	Z-3PIVI		OU UMPIZEL	1010211	•	\$500.00 NM
14	10/02/12 Class of Tir	10/05/1 ne - Pre-		F 3-4 PM vith notice	3:00-4:00 PM	-TWTF	:30	4	\$600.00	NM	
	Weeks:	Start Da 10/01/12		<u>Date</u> <u>MTWTFSS</u> 7/12 -TWTF	Spots/Week 4	<u>Rate</u> \$600.00					
	Spots: # Ch	Day	Air Date	Air Time Descri	<u>ription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
		ESHTu	10/02/12			3:00-4:00 PM		30 SEIU12F			\$600.00 NM
		ESHW	10/03/12			3:00-4:00 PM		30 SEIU12F			\$600.00 NM
		ESHTh	10/04/12			3:00-4:00 PM	2.	30 SEIU12F			\$600.00 NM
	3 VVI	ESHF	10/05/12	3:39 PM M-F 3	3-4 PM	3:00-4:00 PM		30 SEIU12F	LIUIUZH		\$600.00 NM
15	10/02/12 Class of Tir	10/05/ me - Fixe		F 4-5 PM NEWS e-emptible	M-F 4-5 PM	-TWTF	:30	4	\$800.00	NM	#
	Weeks:	Start Da 10/01/12		<u>Date</u> <u>MTWTFSS</u> 7/12 -TWTF	Spots/Week 4	<u>Rate</u> \$800.00					
	Spots: # Ch		Air Date	Air Time Desc	A New Johnson accesses to the contract of	Start/End Time		th Ad-ID			Rate Type
		ESHTu	10/02/12			M-F 4-5 PM		30 HMP12FL			\$800.00 NM
		ESHW ESHTh	10/03/12 10/04/12			M-F 4-5 PM		30 HMP12FL			\$800.00 NM
1		ESHF	10/04/12			M-F 4-5 PM M-F 4-5 PM		30 HMP12FL 30 HMP12FL			\$800.00 NM \$800.00 NM
	700 18-040										ψοσο.σο 14101
16	10/02/12 Class of Ti		emptible		5:00-6:00 PM	-TWTF	:30	4	\$1,400.00	NM	
	Weeks:	Start Da 10/01/1	2 10/0	Date MTWTFSS 7/12 -TWTF	Spots/Week 4	<u>Rate</u> \$1,400.00	(43	200 Mar 10 2000000			±2 /45 0=4
	Spots: # Ch		Air Date	Air Time Desc		Start/End Time	_	ath Ad-ID	-, 10-02		Rate Type
		ESHTu	10/02/12			5:00-6:00 PM		30 SEIU12F			\$1,400.00 NM
		ESHW	10/03/12 10/04/12			5:00-6:00 PM		30 SEIU12F 30 SEIU12F			\$1,400.00 NM
		ESHTh ESHF	10/04/12			5:00-6:00 PM 5:00-6:00 PM		30 SEIU12F			\$1,400.00 NM \$1,400.00 NM
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17	7 10/02/12 Class of Ti	10/05/ me - Pre-		F 6-6:30 PM with notice	M-F 6-6:30 PM	-TWTF	:30	4	\$2,000.00	NM	
	Weeks:	Start Da 10/01/1		Date MTWTFSS 07/12 -TWTF	Spots/Week 4	<u>Rate</u> \$2,000.00					
	Spots: # Ch		Air Date			Start/End Time	Lend	gth Ad-ID			Rate Type
		ESHTu	10/02/12			M-F 6-6:30 PM		30 HMP12FL	_10т02н		\$2,000.00 NM
	1 W	ESHW	10/03/12	6:22 PM M-F	6-6:30 PM	M-F 6-6:30 PM		30 HMP12FL	_10т02н		\$2,000.00 NM
			1010111					00	40-02		40 000 00 1111

M-F 6-6:30 PM

:30 HMP12FL10T02H

\$2,000.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

www.wesh.com

17 10/02/12	www.v	vesh.com										
17 10/02/12									Spots/			
Class of Time - Pre-emptible with notice Spots # Ed. Display Air Time Description StartEnd Time Length Ad-ID StartEnd Time Display StartEnd Time Length Ad-ID StartEnd Time Display StartEnd Time StartEnd Time Display StartEnd Time Length Ad-ID StartEnd Time Le	Line	Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
18 10/06/12 SAUSU 6-8:30 PM SAUSU 5-88-6:30 PF	17					M-F 6-6:30 PM	-TWTF	:30	4	\$2,000.00	- NM	
Class of Time - Pre-emptible with notice Weeks: Start Date MTKFSS Spots/Week 10/07/12 1							A COLUMN TO THE ACTION AND ACTION ACTION AND ACTION ACTION AND ACTION AND ACTION ACTION AND ACTION ACTION AND ACTION			_10т02н		Annual transferred to the second
Weeks: Start Date	18					SA/SU 5:58-6:30 PI	S-	:30	1	\$1,400.00	NM	
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1 10 10						1.50		_				
19 10/07/12 10/07/12 SA/SU 6-6:30 PM SA/SU 5:58-6:30 PI										-, 10-02		
Class of Time - Pre-emptible with notice Spots/Week Start Date Empt Description Start/Empt Description Start/	L	1 VVE	-SHSa 10	0/06/12	6:27 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI :	30 SETUIZ	-L10102H		\$1,400.00 NM
1001/12 1007/12	19	Class of Tir	me - Pre-em	ptible with	notice		S	:30	1	\$1,400.00	NM	
Spots: #Ch		Weeks:)							
AVESHSU 10/07/12 6:00 PM SA/SU 6-6:30 PM SA/SU 5:58-6:30 PM 30 SETU12FL10T02H S1,400.00 NM		Spots: # Ch						Len	nth Ad-ID			Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date End Date Air Time Description Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time Start/End Time Start/End Time Start/End Time Length Ad-ID Rate Type Start/End Time S	1									FL10T02H		
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1 WESHTU 10/02/12 7:17 PM M-F Entertainment Tonight			Start Date	End Da	te MTWTFSS							
A WESHW 10/03/12 7:12 PM M-F Entertainment Tonight		Spots: # Ch	Day Ai	ir Date	Air Time Descrip	<u>otion</u>	Start/End Time	Len	gth Ad-ID			Rate Type
3 WESHTh						- 1	7:00-730 PM		N. (5)			
2 WESHF												Secretary of the property of the second
21 10/02/12												
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-ID Start/End Time Length Ad-ID Rate Type Start/End Time Length Ad-		2 WI	ESHF 10	0/05/12	7:11 PM M-F En	tertainment Tonight	7:00-730 PM		:30 SEIU12	FL10T02H		\$1,600.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	21			M-F A	ccess Hollywood notice	Access Hollywood A	-TWTF	:30	4	\$1,600.00	NM	
A WESHTu 10/02/12 7:40 PM M-F Access Hollywood Access Hollywood 3:30 HMP12FL10T02H \$1,600.00 NM		Weeks:								K = Brat =		
1 WESHW	-											
2 WESHTh	1											
3 WESHF 10/05/12 7:42 PM M-F Access Hollywood Access Hollywood :30 HMP12FL10T02H \$1,600.00 NM						•						
22 10/06/12 10/06/12 Sat. Entertainment this W7:00-8:00 PM S- :30 1 \$900.00 NM	1											
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 900.00		3 111	ESHF I	0/05/12	7.42 PIVI IVI-F AC	cess Hollywood	Access Hollywo)OQ /	.30 HMP12F	LIUTUZH		\$1,600.00 NW
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1 WESH Sa 10/06/12 See MG 25.2,25.3 Sat. Entertainment this Week 7:00-8:00 PM :00 \$900.00 NM 23 10/08/12 10/08/12 Mon NBC Prime VOICE Prime Other Class of Time - Immediately Pre-emptible without notice M :30 1 \$6,000.00 NM Weeks: Start Date 10/08/12 End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1 \$6,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WESHM 10/08/12 7:59 PM Mon NBC Prime VOICE Prime Other :30 SEIU12FL10T02H \$6,000.00 NM 24 10/02/12 10/02/12 NBC Prime VOICE 8:00-9:00 PM -T :30 1 \$8,000.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date 10/01/12 10/07/12 -T 1 \$8,000.00 Spots/Week Rate 10/01/12 10/07/12 -T 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:		10/07/1	2S-	1						
See MG 25.2,25.3 See MG 25.2		· ·						<u>Len</u>				Rate Type
Class of Time - Immediately Pre-emptible without notice		1 VV				itertainment this Week	7:00-8:00 PM		:00			\$900.00 NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	23						M	:30) 1	\$6,000.00	NM	
2 WESHM 10/08/12 7:59 PM Mon NBC Prime VOICE Prime Other :30 SEIU12FL10T02H \$6,000.00 NM 24 10/02/12 10/02/12 NBC Prime VOICE 8:00-9:00 PM -T :30 1 \$8,000.00 NM Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -T 1 \$8,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type			Start Date	End Da	te MTWTFSS	Spots/Week						
24 10/02/12 10/02/12 NBC Prime VOICE Class of Time - Pre-emptible with notice 8:00-9:00 PM -T :30 1 \$8,000.00 NM Weeks: Start Date 10/01/12 10/07/12 -T 1 \$8,000.00 Rate 10/01/12 NBC Prime VOICE 8:00-9:00 PM -T							Start/End Time	<u>Ler</u>				Rate Type
Class of Time - Pre-emptible with notice Weeks: Start Date 10/01/12 End Date 10/07/12 Spots/Week Nate 10/00.00 Rate 10/01/12 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		2 W	ESHM 1	0/08/12	7:59 PM Mon N	BC Prime VOICE	Prime Other		:30 SEIU12	PFL10T02H		\$6,000.00 NM
10/01/12 10/07/12 -T 1 \$8,000.00	24					8:00-9:00 PM	-T	:30) 1	\$8,000.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type		Weeks:										
		Spots: # Cl			To a company to the company of		A SOUR IN CO. SOURCE DO .	Ler	ngth Ad-ID			Rate Type
								-		2FL10T02H		\$8,000.00 NM

DUPINVOICE



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

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							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24	10/02/12 Class of Tir	10/02/12 ne - Pre-emp	NBC Prime VOICE stible with notice	8:00-9:00 PM	-T	:30	1	\$8,000.00	NM	Participate Report of the Notes
25	10/03/12	10/03/12	NBC Prime L&O SVU	9:00-10:00 PM	W	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12w	Spots/Week	<u>Rate</u> \$3,500.00					
	Spots: # Ch			tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE			ime L&O SVU	9:00-10:00 PM	:0	0			\$3,500.00 NM
	2 WE		25.2,25.3 03/12 2:38 PM KATIE (2.1.25.1	COURIC DAY	2-3PM	:3	O SEIU12FI	L10т02н		\$400.00 NM
	3 WE	ESHTh 10/ MG for 2	04/12 10:13 PM NBC Pr	ime ROCK CENTER	10:00-11:00 PM	:3	O HMP12FL	10т02н		\$4,000.00 NM
26	10/05/12	10/05/12	NBC Prime WHITNEY	8:00-9:00 PM	F	:30	1	\$2,000.00	NM	
	Weeks:	Start Date	otible with notice End Date MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12F	1	\$2,000.00					
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WE	ESH <i>F 10/</i> See MG		rime WHITNEY	8:00-9:00 PM	:0	0			\$2,000.00 NM
27	10/02/12	10/06/12	M-Su News @ 11PM otible with notice	11-1135p	-TWTFS-	:30	5	\$1,800.00	NM	
1	Weeks:	Start Date		Spots/Week	Rate					
		10/01/12	10/07/12 -TWTFS-	5	\$1,800.00					D (T
	Spots: # Ch		Date Air Time Descrip /02/12 11:27 PM M-Su N	The state of the s	Start/End Time 11-1135p		h <u>Ad-ID</u> O HMP12FL	10T02u		<u>Rate Type</u> \$1,800.00 NM
			/03/12 11:29 PM M-Su N	•	11-1135p 11-1135p		O SEIU12F			\$1,800.00 NM
			/04/12 11:11 PM M-Su N	•	11-1135p	-	O SEIU12F			\$1,800.00 NM
			/05/12 11:27 PM M-Su N	•	11-1135p		0 SEIU12F			\$1,800.00 NM
			/06/12 11:21 PM M-Su N		11-1135p	:3	0 HMP12FL	10т02н		\$1,800.00 NM
28	3 10/02/12 Class of Ti	10/05/12 me - Immedia	NBC Tonight Show ately Pre-emptible without	11:35P-12:35XM	-TWTF	:30	4	\$700.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	Spots: # Ch	10/01/12 n Day Air	10/07/12 -TWTF Date Air Time Descrip	4	\$700.00 Start/End Time	Long	th Ad-ID			Rate Type
		ESH <i>Tu 10,</i> See <i>MG</i>	/02/12 NBC To	onight Show	11:35P-12:35XI		00			\$700.00 NM
	1 W		/03/12 11:48 PM NBC To	onight Show	11:35P-12:35XI	VI :3	0 HMP12FL	.10т02н		\$700.00 NM
	4 W	ESHW 10	/03/12 12:10 AM NBC To	onight Show	11:35P-12:35XI		30 SEIU12F	L10T02H		\$700.00 NM
	5 W		/04/12 6:46 PM M-Sun 26.1,28.3	Nightly News	6:30-7:00 PM	:3	30 SEIU12F	L10Т02H		\$2,700.00 NM
	2 W		/05/12 11:47 PM NBC T	onight Show	11:35P-12:35XI	M :3	30 HMP12FL	.10т02н		\$700.00 NM
29	0 10/08/12 Class of Ti	10/08/12 me - Immedia	M-F Early Sunrise ately Pre-emptible without	5:00-6:00 AM notice	M	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Ch				Start/End Time	Lena	th Ad-ID			Rate Type
	. –		/08/12 5:23 AM M-F Ea		5:00-6:00 AM		30 SEIU12F	-L10т02н		\$300.00 NM
3	0 10/08/12 Class of Ti	10/08/12 me - Pre-em	M-F Sunrise @6AM ptible with notice	6:00-7:00 AM	M	:30	1	\$1,100.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					***
	C==4= # 01	10/08/12	10/14/12 M	1	\$1,100.00	1	11 A J ID			Data Tura
	Spots: # Cl		r Date Air Time Descrip 1/08/12 6:42 AM M-F Su		Start/End Time 6:00-7:00 AM		<u>th Ad-ID</u> 30 HMP12FL	_10т02н		Rate Type \$1,100.00 NM
1	, ••		0.42/10/10/10	55 @57 (17)	0.00 / .00 / HVI					# .,





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 936203-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number		
House Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	M	:30	1	\$1,100.00	NM	
31	10/08/12 Class of Tin	10/08/12 ne - Pre-em	NBC Today Show ptible with notice	7:00-9:00 AM	M	:30	1	\$1,600.00	NM	
	Spots: <u>#</u> Ch	<u>Start Date</u> 10/08/12 <u>Day Air</u> ESHM 10	10/14/12 M Date <u>Air Time</u> Descr		Rate \$1,600.00 Start/End Time 7:00-9:00 AM		<u>th Ad-ID</u> 30 SEIU12F	L10т02н		<u>Rate</u> <u>Type</u> \$1,600.00 NM
32	10/08/12 Class of Tin	10/08/12 ne - Pre-em	Regis & Kelly 9-10 AM ptible with notice	9:00-10:00 AM	M	:30	1	\$800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	10/08/12 <u>Day</u> <u>Air</u>		Spots/Week 1 iption & Kelly 9-10 AM	<u>Rate</u> \$800.00 <u>Start/End Time</u> 9:00-10:00 AM		th <u>Ad-ID</u> 30 HMP12FL	10т02н		<u>Rate</u> <u>Type</u> \$800.00 NM
33	10/08/12 Class of Tir		M-F NOON NEWS 12 ptible with notice	-12:12:00-12:30 PM	M	:30	1	\$600.00	NM	-
	Weeks: Spots: <u>#</u> Ch 1 WE	10/08/12 <u>Day</u> <u>Ai</u>	End Date MTWTFSS 10/14/12 M r Date Air Time Descr 1/08/12 12:25 PM M-F N		Rate \$600.00 <u>Start/End Time</u> 12:00-12:30 PM		<u>th Ad-ID</u> 30 SEIU12F	L10т02н		<u>Rate</u> <u>Type</u> \$600.00 NM
34	10/08/12 Class of Tir	10/08/12 me - Pre-em	KATIE COURIC DAY ptible with notice	2-3PM	M	:30	1	\$500.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 WE	10/08/12 <u>Day Ai</u>		Spots/Week 1 iption E COURIC DAY	Rate \$500.00 <u>Start/End Time</u> 2-3PM		<u>th Ad-ID</u> 30 HMP12FL	10т02н		<u>Rate</u> <u>Type</u> \$500.00 NM
35		10/08/12 ne - Immedi	M-F 3-4 PM ately Pre-emptible withou	3:00-4:00 PM t notice	M	:30	1	\$600.00	NM	
		10/08/12 Day Ai	End Date MTWTFSS 10/14/12 M r Date Air Time Desci 1/08/12 3:54 PM M-F 3		Rate \$600.00 <u>Start/End Time</u> 3:00-4:00 PM		<u>th Ad-ID</u> 30 SEIU12F	:L10т02н		<u>Rate</u> <u>Type</u> \$600.00 NM
36	10/08/12 Class of Tir	10/08/12 me - Pre-em	M-F 4-5 PM NEWS ptible with notice	M-F 4-5 PM	M	:30	1	\$800.00	NM	
	Weeks: Spots: <u>#</u> Ch 1 Wi	10/08/12 Day Ai	End Date MTWTFSS 10/14/12 M r Date Air Time Desc 0/08/12 4:22 PM M-F		<u>Rate</u> \$800.00 <u>Start/End Time</u> M-F 4-5 PM		<u>ith</u> <u>Ad-ID</u> 30 HMP12FL	.10т02н		<u>Rate</u> <u>Type</u> \$800.00 NM
37	10/08/12 Class of Tir	10/08/12 me - Pre-em	M-F 5-6 PM ROT ptible with notice	5:00-6:00 PM	M	:30	1	\$1,400.00	NM	
	Weeks: Spots: # Ch 1 Wi		10/14/12 M		Rate \$1,400.00 <u>Start/End Time</u> 5:00-6:00 PM		<u>ith Ad-ID</u> 30 SEIU121	FL10T02H		<u>Rate</u> <u>Type</u> \$1,400.00 NM
38	10/08/12 Class of Tir	10/08/12 me - Pre-em	M-F 6-6:30 PM	M-F 6-6:30 PM	M	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 M	Spots/Week 1	Rate \$2,000.00 Start/End Time		4th A 4 ID			Data Tura
	Spots: # Ch 1 Wi		<u>Air Time</u> <u>Desc</u> 0/08/12 6:22 PM M-F 6		Start/End Time M-F 6-6:30 PM		<u>ath Ad-ID</u> 30 HMP12FI	_10т02н		Rate Type \$2,000.00 NM
39	10/08/12 Class of Ti	10/08/12 me - Immed	M-F Entertainment To iately Pre-emptible withou		M	:30	1	\$1,600.00	NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
936203-1	10/14/12	October 2012	10/01/12 - 10/08/12

A	dvertiser	Product	Estimate Number
Н	louse Majority PAC/SEIU	HOUSE MAJ PAC/SEIU	1439

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								Spots/			
Line	Start Date	End Date	Descript	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
39	10/08/12 Class of Tir	10/08/12 ne - Immedia	M-F Ent ately Pre-en	ertainment Ton nptible without r	gt7:00-730 PM notice	M	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch	Day Air	Date A	ir Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WI	ESHM 10	/08/12	7:11 PM M-F En	tertainment Tonight	7:00-730 PM	:3	O SEIU12F	L10T02H		\$1,600.00 NM
40	10/08/12 Class of Ti	10/08/12 me - Immedia		cess Hollywood		/ M	:30	1	\$1,600.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,600.00					
	Spots: # Ch	Day Air	Date A	ir Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 10	/08/12 7	7:41 PM M-F Ac	cess Hollywood	Access Hollywo	od / :3	0 HMP12FL	.10т02н		\$1,600.00 NM
41	10/08/12 Class of Ti	10/08/12 me - Immedi		night Show nptible without i	11:35P-12:35XM notice	M	:30	1	\$700.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$700.00					
	Spots: # Ch	n <u>Day Air</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 10	/08/12 12	2:29 AM NBC T	onight Show	11:35P-12:35XM	M :3	30 HMP12FL	.10т02н		\$700.00 NM
42	10/07/12 Class of Ti	10/07/12 me - Immedi	NFL ately Pre-er	mptible without	8:00PM-conclusion	nS	:30	1	\$10,000.00	NM	
	Weeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$10,000.00					
	Spots: # Ch	n <u>Day Ai</u>	r Date A	ir Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHSu 10 LR - Foo		1:40 PM NFL		8:00PM-conclus	sion :	30 HMP12FL	.10т02н		\$10,000.00 NM

Total Spots

89

Payment Terms 30 Days

Gross Total

\$118,775.00

Agency Commission

\$17,816.25

Net Amount Due

\$100,958.75